

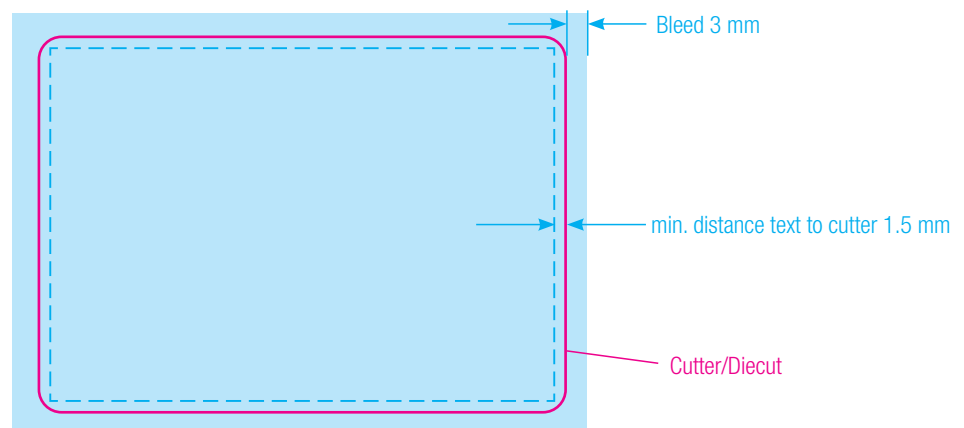
Technical specifications for digital printing

Below you will find the printer specifications to deliver artwork for digital printing, this in order to ensure a smooth processing of the order. For additional information you can always contact us.

Files preferably to deliver as High Res pdf (certified pdf)

Most important guidelines while preparing the artwork files for printing.

- The ideal file format will be a CMYK PDF file with 600dpi resolution (min. 300dpi). (CMYK + Pantone Colors are allowed - **no RGB Colors**) (Pantone Colors colors made up of CMYK)
- Black should be 100% Black and not a 4-colour black.
- If any image is inserted separately care should be taken that it is converted to CMYK as normally they are in RGB form.
- Original artwork layouts designed using illustrator (.ai), and indesign (.indd) should also work.
- Artwork bleed: 3 mm .
- Other colour such as White, Glues, Varnishes ... shall have an extra layer. (as spotcolor)
- As far as possible, no special names should be used for defining pantonecolours. Standard Pantone naming should be followed.
- Files should be without any embedded profiles.
- Preferably text should be avoided putting on solid colours so that we print text directly on the media. This will avoid the bleeding on the text and also the matt effect which we sometimes observed.
- Min. line tickness: 0.15 mm
- Min. distance between text and cutter: 1,5 mm
- If any special fonts are used, they should be vectorised or else please send the font along with the artwork file. (min. fontsize: 6 pt)



Open files

The open file should consist of the final format, including any imported illustrations or photographs (preferably linked) and all used fonts. (also those used in any supporting graphics packages).

In the event that files are to be sent packed please do this preferably with winzip.

Delivery possibilities

You can email your artwork at sales@optimumgroupwellen.be, (attachement up to 8 mb in size).

You can also use Wetransfer to send files. (<http://wetransfer.com>)

For more information or questions you can contact our prepress studio. prepress@optimumgroupwellen.be